esme football

Live football

Start with ESME Football

football@esmesoft.com

www.esmesoft.com

DESIGNED BY ESMEsoft

All the actual football life of your city in one place

Many players and amateurs want to play football in their free time but do not know where to do it.
What sites are free? Who is currently playing? Where are they playing?

Not everyone has this information

Unlike existing sports systems, ESME Football allows not only to automate data for the already existing audience of mass football and solve organize and professional issues but also to increase the number of mass football fans in a short time and facilitate their interaction with other users

ESME Football - service of mass football development

The application unites teams, players, fans, staff and organizers of football tournaments on one site

Communication between players, teams and leagues is now easy

Find out more about the players, teams or leagues of your city, organize tournaments, collect a training session and get better day by day

Every match and goal is in your smartphone

Track local matches, create quick matches, match results and statistics for each match. Get notified about football events

Our main goal is - unite all your mass football life in one place.

Find where and who to play on your city

Popularization and motivation for young players

Support for talents of playing, organizing, training, medical personal and all of football fans

Notifications for fast receive all important information

Calendar for football staff and managers

Technical additions

Control panel adapted for tablets

Stable work for every low-budget android phones

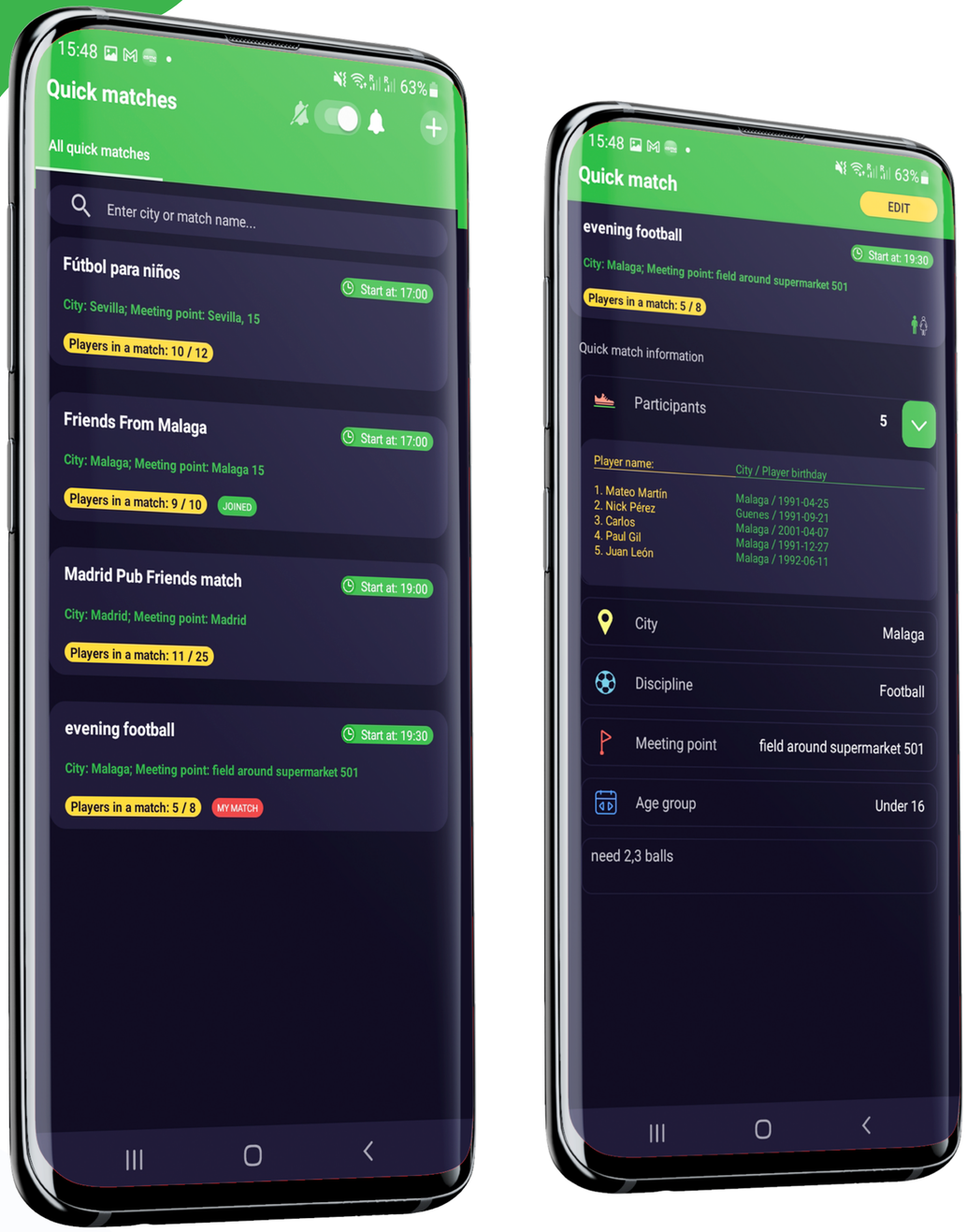
One account for iOS and Android

We present to you

Modern IT platform for the development of mass football

There is Uber for getting around the city, there is Twitter for news, there is Facebook for communication and there is ESME football for all football players and football fans

IT platform - iOS app - Android app - Web online store - Web sites - Web application - Design project



Quick matches in your city

Create a quick match even with a basic profile and start playing in your city.

All users in your city with an active match search status will receive a **PUSH notification** and will be able to respond to your application

Create matches with your own name, meeting point, age filter, start time

Ability to create matches for women's and men's teams

The feed of matches and PUSH notifications is adjusted for girls and children, taking data from your profile, to **increase the anonymity and safety** of quick matches.

Everyone who joins your quick match will receive PUSH notifications about changes in the match or the composition of the participants, receive all the important information for your match took place

Take the first step in football, anonymously, quickly, without difficulties with finding players!

Control your quick matches status

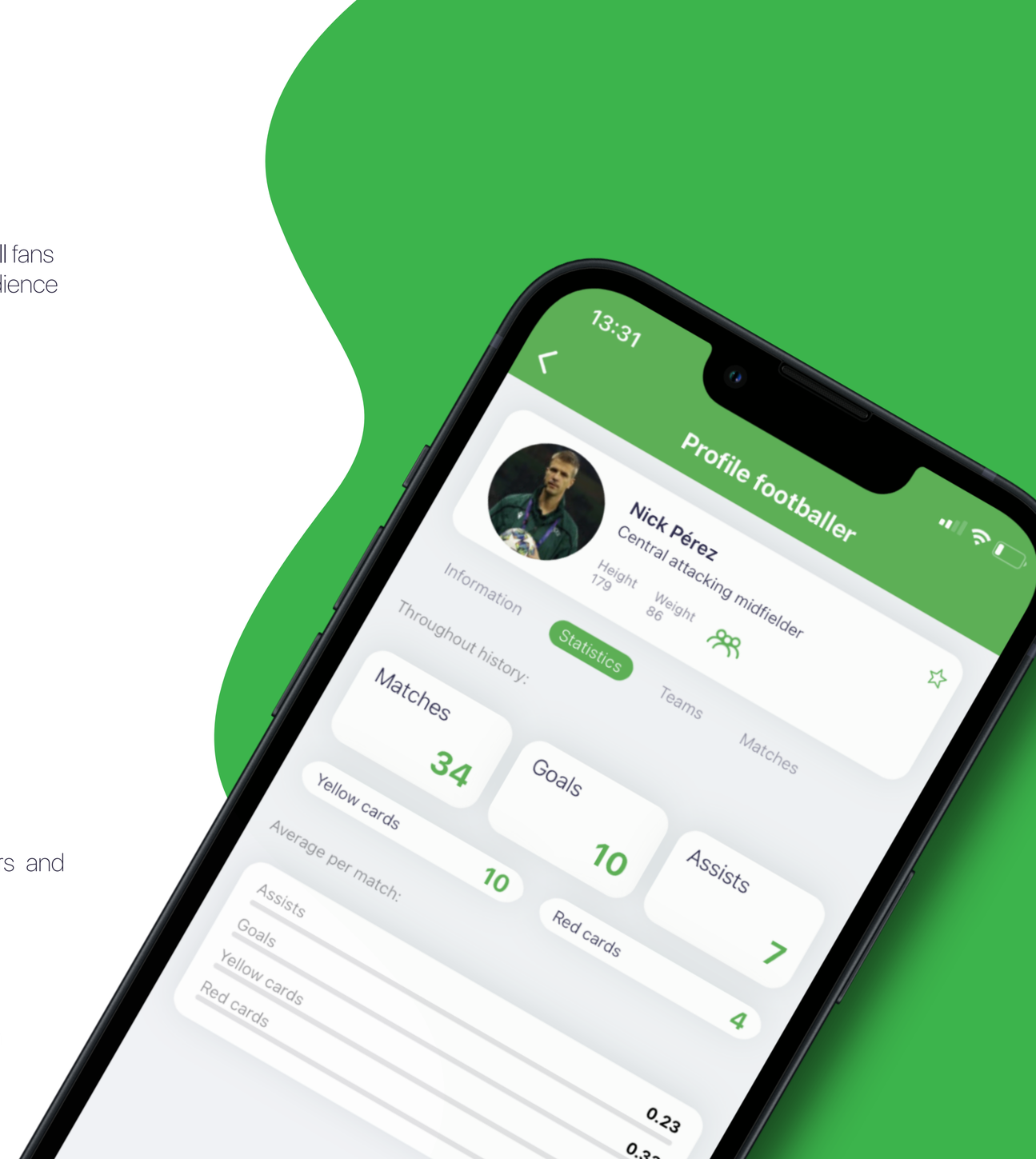
Live football - start with ESME Football

ESME Football is a convenient and powerful service for the development of mass football

The system is an administrative panel for organizing sports events, a social network for football fans and a business platform for partners and advertisers who are interested in a sports target audience

- Players and teams
- Statistics
- Fields list
- Announcements
- Football news your city
- Quick matches
- Personal search
- Sports school
- Fields description
- Tournaments and matches
- Personal business accounts
- Arbitrators, doctors, judges, trainers and etc. additional works in your city

PUSH notifications: tournament start, match time, training reschedule, information and news, friends match, training organization and many other things.



All the news, photos and reports of mass football in your city

ESME Football is a user-friendly platform for the development of sports journalists

We present an administrative panel for **writing articles** and news about football life in your city, an adapted news feed that helps you find all the necessary information, **placement of advertising** materials and banners of partners and advertisers interested in the target audience

Also we have **paid features** for publishing special materials, you can collect more views in the news feed and make yourself known

Be the first to know the latest news from mass sports and share the most interesting of them with your friends on social networks

Free subscription

The regular user has free access to the content of the application

Online Football

Get settings for all event events, create a team for friends and participate in tournaments, organize matches and tournaments in your city, **become a football journalist** in your city or find a football player for your training course

Publicity

Latest sports news, statistics, match schedule, events, trends, trends and much more

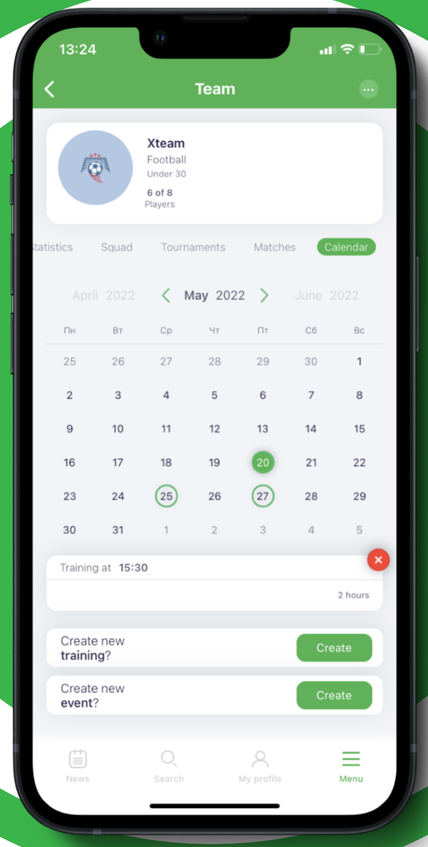
Competitions

Street teams can compete against each other, collect statistics, register for amateur tournaments and make a statement in the football world.

Schools

Sports schools are now automated and digitalized. Moreover, schools can host demonstration matches and compete with other teams.

Check our «Private account» presentation



Talent search

Coaches and clubs can call any player they like for a trial training with a single click or a team from your city may be looking for you.

Statistics

Any footballer who registered in the application will be able to share their success and collect statistics history both in the application and on the project website.

Football player profile

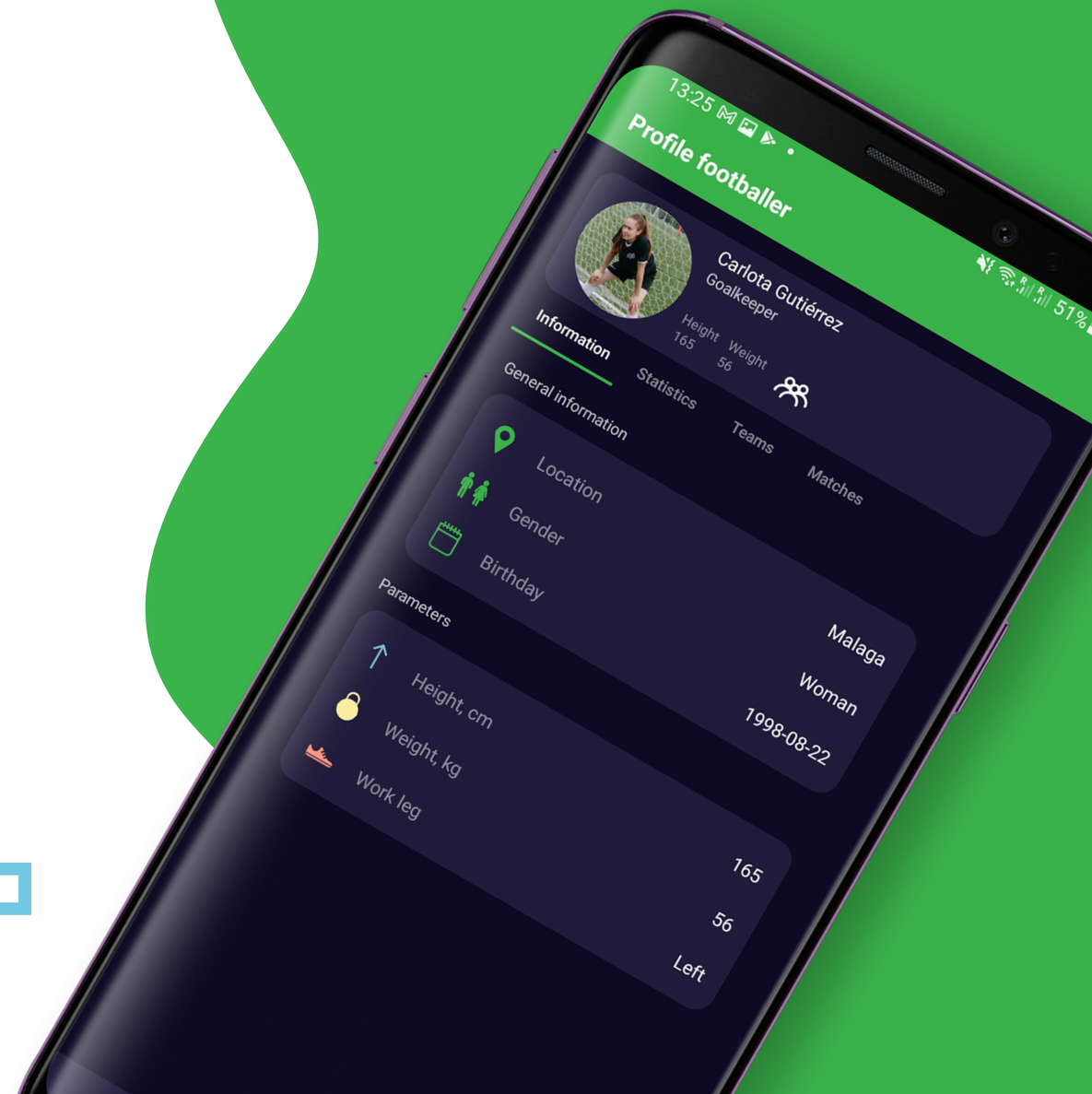
Anyone can post their profile of a football player with a description of the position, game skills, strengths and weaknesses, comments of the coach.

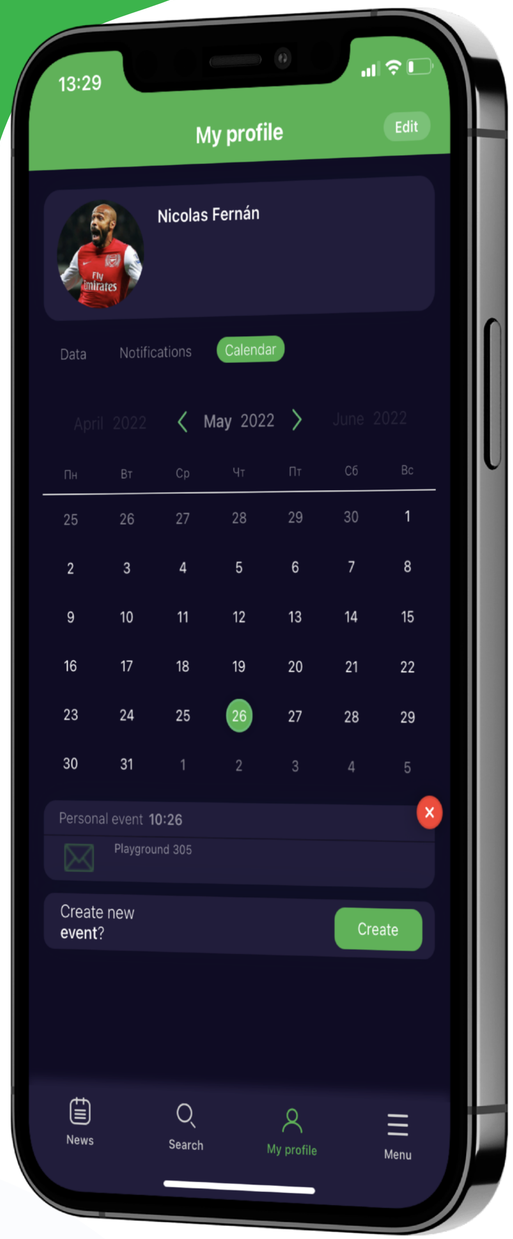
If you confirm the privacy policy, other clubs will be able to view the questionnaire. If the interest is mutual, **one click** is enough to accept the invitation to the team and come to the trial training.

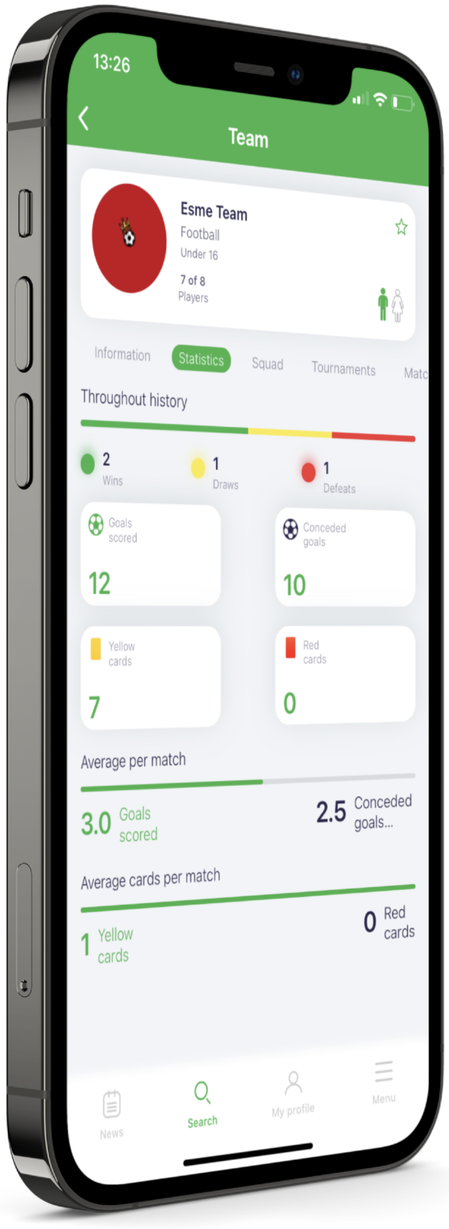
With the application, it will be easier to search for **information about avalible players** or about teams that need specific players.

With a player profile, you can create team search announcements or receive invitations from other interested teams.

The profile also allows you to store and accumulate **your statistics** of matches and results in all tournaments agreed and hosted in the ESME Football platform







Team manager profile

The team can provide information about itself, notify about the search for players and talk about upcoming matches

Tell us about the line-up, list of awards, rating and number of matches

Find new **players or staff**

Create a team just for your friends and keep a single calendar of matches and events Everyone in the team receives

PUSH notifications about events on the team calendar

Arrange an extraordinary match, practice your skills in games with amateur teams

Receive notifications within the team about new players, **new information** about the team or tournament victories

A team is not necessarily about playing football, it is also about watching football events or attending matches with a convenient unified calendar of events for football fans

Fast and convenient organization of football events

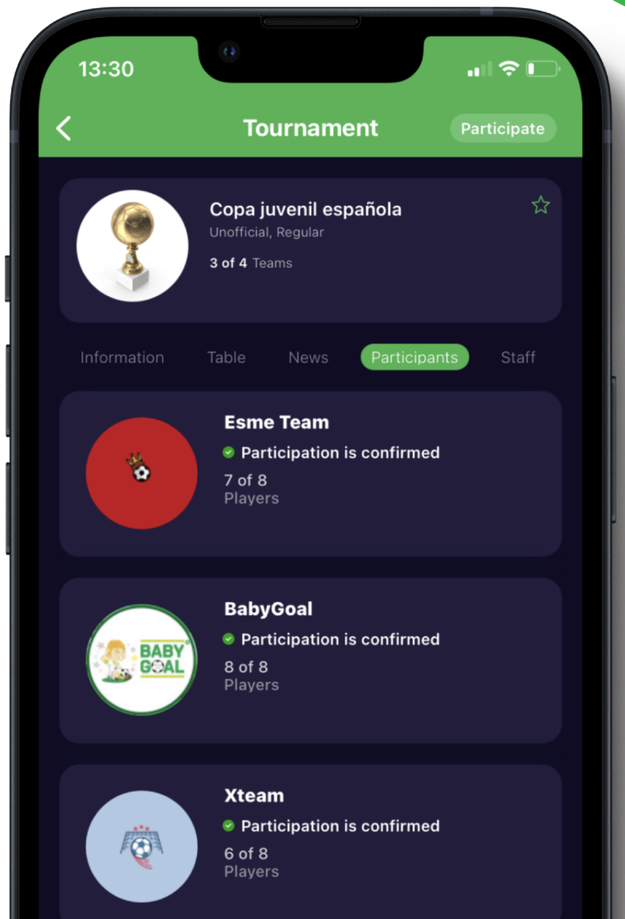
Book a field, gather participants, invite a football star to a match and manage game protocols online

Invite teams to events online

Improve the informational background of your event and raise the excitement of teams and fans to a new level

During matches and tournaments, an electronic statistics system will operate, which will display games, a list of the best players, **game results** and a standings online

Each organizer gets full access to the control panel



Additional employment service for coaches and referees in one application

Find a coach / referee for a practice or football match

Offer your services for football amateurs and professional players

Publish your **pro articles** in the news feed

Organize events on the football fields

Real images from ESME Football v1.42

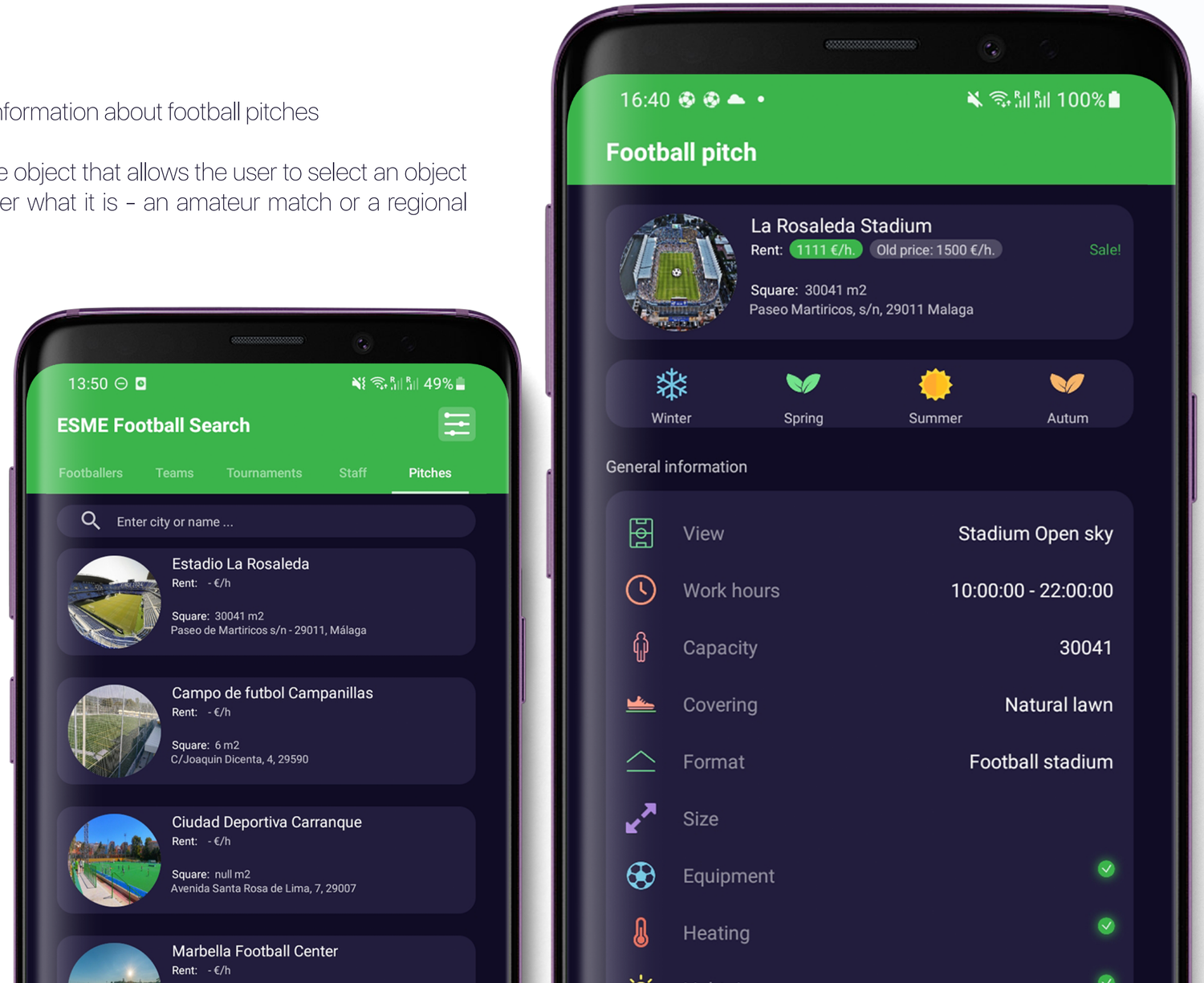
List of football areas

Our application is an online service for finding and receive information about football pitches

All data are **filtered by** date, cost and characteristics of the object that allows the user to select an object for organizing his game quickly and conveniently, no matter what it is - an amateur match or a regional tournament

- Actual working hours
- Find **best place**
- Book for organizators
- Create article about events on your field
- More **monetization options** for fields owner

Done! Enjoy the game!



Administrator or owner of football pitch

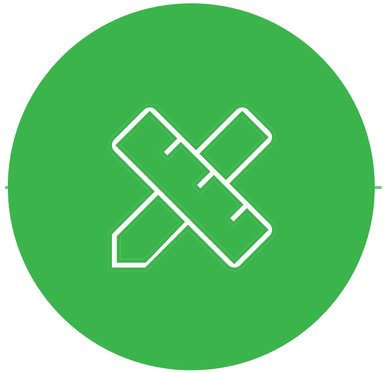
Some features that belong to the owner of the field in his personal control panel.
The set of functions changes in accordance with the instructions of our clients

Online

Track online reservations and offers

Actual

Set free / busy time, cost of services, rental rules, etc.



Quick

Change work hours in a couple of clicks, create promotions and special events

Structure

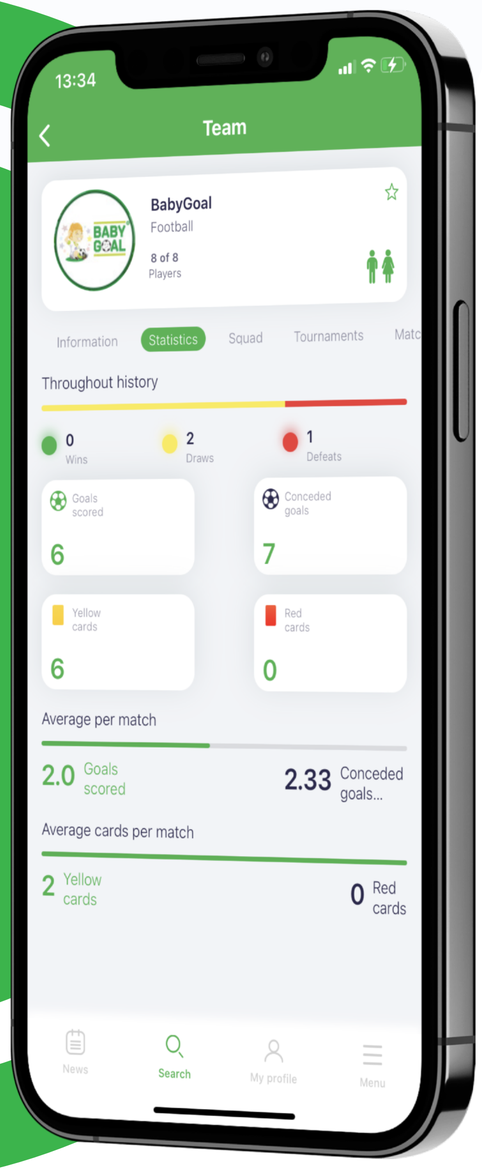
Make any changes to the description and characteristics

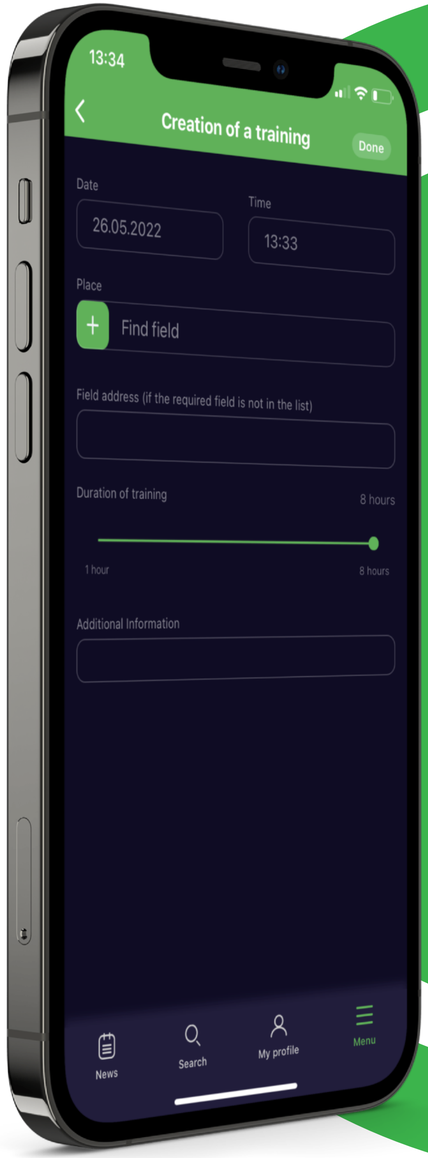
Safe

Tell us about your field's security methods

SPORTS SCHOOLS

With the help of ESME Football, sports schools and sports clubs can not only tell about themselves but also partially or completely digitaize their work process





SIMPLE CONNECTION

Our team will connect for you a personalized set of functions and provide access to a convenient control panel and training videos on how to work with the system

Push notifications

Push notifications with important information and news for students, parents, staff and anyone else who has access to your platform

Online life

Online enrollment in school, training schedule, transfer of class time, online services and many other things

Safety

Access to your site only for authorized users using a login and password

Football team coach

Inform about rescheduling or canceling a training. Organize meetings and matches

Publish news and announcements for team players

Look for new players and schedule trial workouts in one click

Flexible control panel

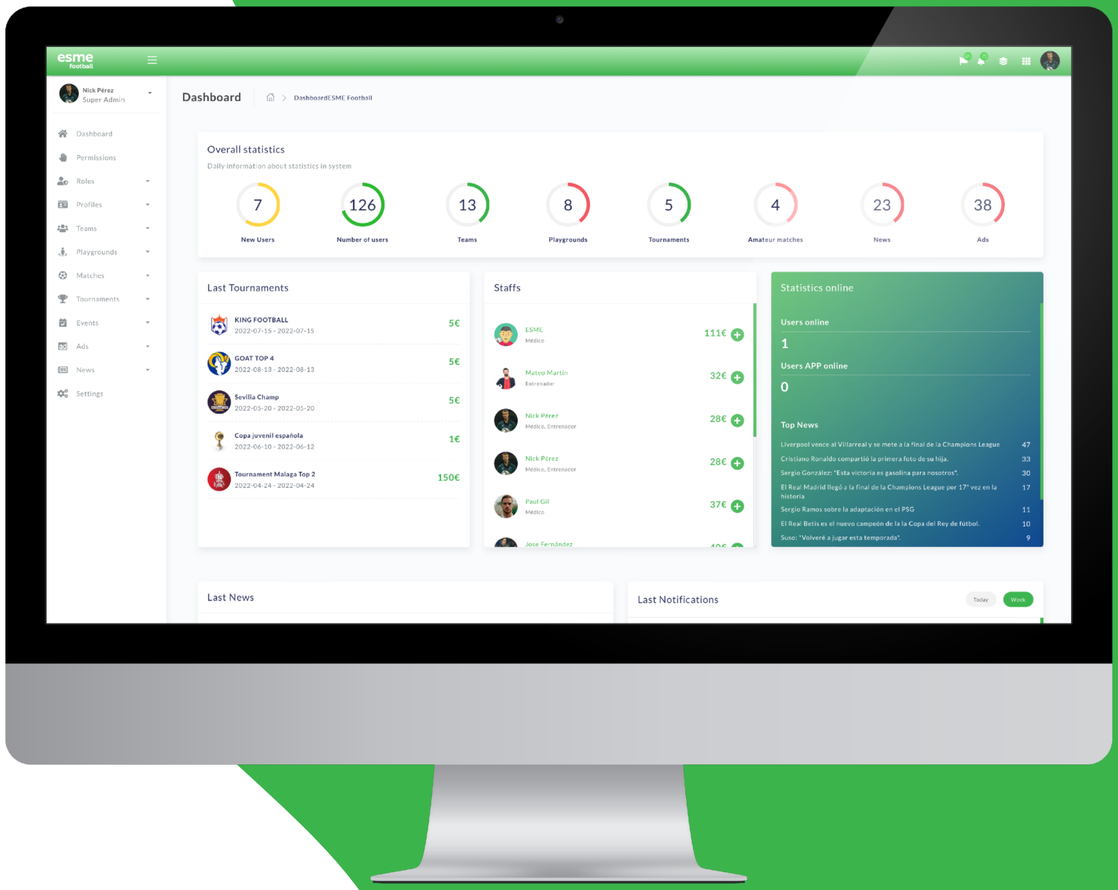
ESME Football has a **flexible control** panel that can be combined for any task. The user can go to the control panel and get access to useful system utilities, manage their tasks from any device: computer, phone, **tablet**

Each professional user (coach, referee, doctor, player, manager, administrator) has access to his personal control panel which is closed to other users

Each of them receives its own **set of functions** necessary for the management and organization of activities. The set of functions increases and changes depending on the needs of our customers

The **attribute system** allows you to create any number of custom fields to attach to any objects, thereby bringing flexibility to the highest degree

We can solve **any unique task** for a separate customer order



ESME Football powered by our self develop control panel system:

ESME
DIRECT

Platform roadmap

After the launch of the project, we are not going to stop there. Our goal is to expand functional football applications and services and enter with added ideas in the world of other sports.

2022

Full launch of the application with the main functionality presented in this presentation

2023

We plan to integrate gps-data and interactive maps so that when the user enters the application, he can find information about teams / tournaments / fields and other information related to the life of football on the map of his city

2023

Platform development and scaling through the transition from football to basketball and tennis

Globalization

The application will be available to search for teams and tournaments using filters by various criteria

You will **no longer need** to look for acquaintances who will take you to the team and you will not need to wait for single football tournaments in your city

Players can find a team, captains or managers can register a team for tournaments, find and compare training pitches by location or rental cost

Team coaches will be able to create trial workouts and automatically send notifications to all players with the application installed, **making it easier to find new players** for the team

Sponsors and organizers will be able to create private tournaments and attract dozens of teams to their events, football staff will always be aware of the venues and will be able to offer their services.

Field owners can register their field and attract more players

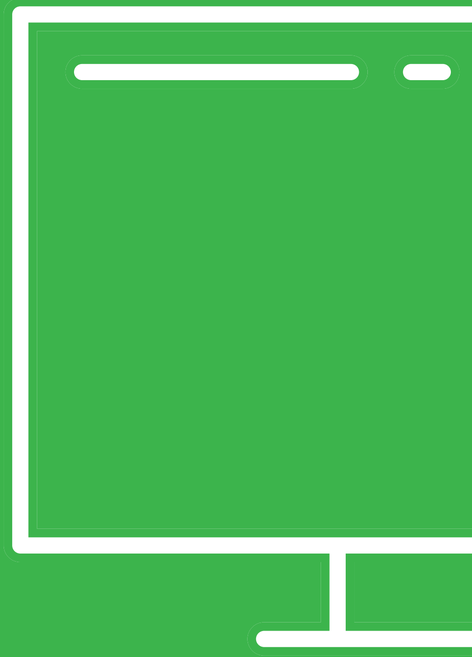
Digitalization

The project allows organizers to create tournaments weekly and attract dozens of teams to participate in competitions while everyone involved in the tournament also gets a huge advantage (field owners / staff, etc.)

Our project is a new step in the **digitalization of the entire football** life, which is not limited to professional football. There is no more need to search for information on different web sources, now everything is in one place

ESME Football is a platform for the development of grassroots football, a service for organizing events and **creating new jobs**, a platform for advertising and selling sports goods and services

With ESME Football, your life in the world of football will **be easier**



Project team

Our team consists of **highly motivated** professionals in the management and development of IT projects with their own resources

We are an association of frontend and backend development, testing, UX / UI design specialists, planners and marketers from around the world: Dubai / Spain / Germany / Russia / Georgia

CIO with 12 years experience in implementing high-level projects

UX/UI Designers

SEO and SMM specialists

Swift and Kotlin hi-level developer

Server / API developers

Marketing specialists

WEB developers

DESIGNED BY ESMEsoft

Football is just the beginning

The service for the development of football is just a launching pad for the implementation of our global ideas for the digitalization of sports life

In the near future, we will launch platforms for other popular sports

Thank you for your interest in the ESME Football platform

For more information, please refer to our resources:

football@esmesoft.com

www.esmesoft.com

www.esmisports.com

Copying of this project is prohibited.

Any use of the materials without the written permission of the owner is prohibited in accordance with the second paragraph of Article 32.1 of the Intellectual Property Law.

The intellectual property rights to this project, its description, idea and principle of operation, as well as the identification elements that it contains, belong to ESMESOFT SL with CIF B42859405.