

esme
basketball

Live basketball

Start with ESME Basketball

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www.esmesoft.com

All the actual basketball life of your city in one place

Many players and amateurs want to play basketball in their free time but do not know where to do it.

What sites are free? Who is currently playing? Where are they playing?

Not everyone has this information

Unlike existing sports systems, ESME Basketball allows not only to automate data for the already existing audience of mass basketball and solve organize and professional issues but also to increase the number of mass basketball fans in a short time and facilitate their interaction with other users



ESME Basketball - service of mass basketball development

The application unites teams, players, fans, staff and organizers of basketball tournaments on one site

Communication between players, teams and leagues is now easy

Find out more about the players, teams or leagues of your city, organize tournaments, collect a training session and get better day by day

Every match is in your smartphone

Track local matches, create quick matches, match results and statistics for each match. Get notified about basketball events

Our main goal is - unite all your mass basketball life in one place



Find where and who to play on your city



Popularization and motivation for young players



Support for talents of playing, organizing, training, medical personal and all of basketball fans

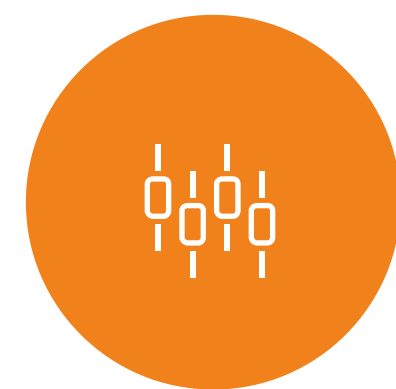


Notifications for fast receive all important information



Calendar for basketball staff and managers

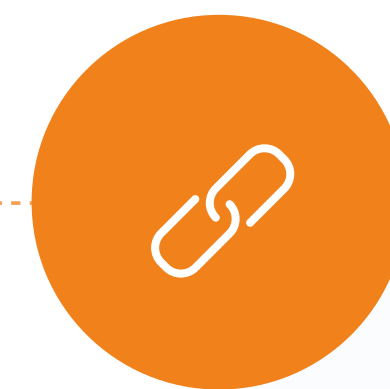
Technical additions



Control panel adapted for tablets



Stable work for every low-budget android phones



One account for iOS and Android

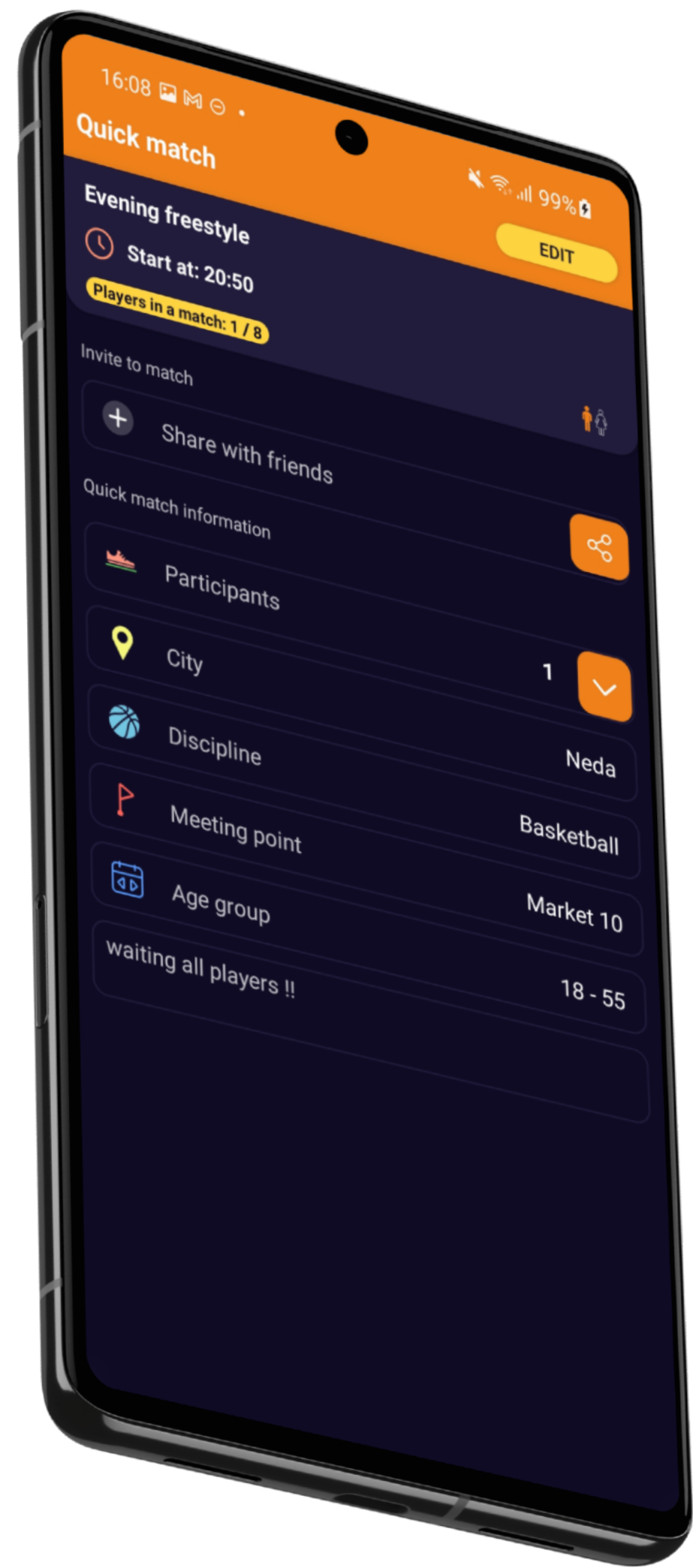
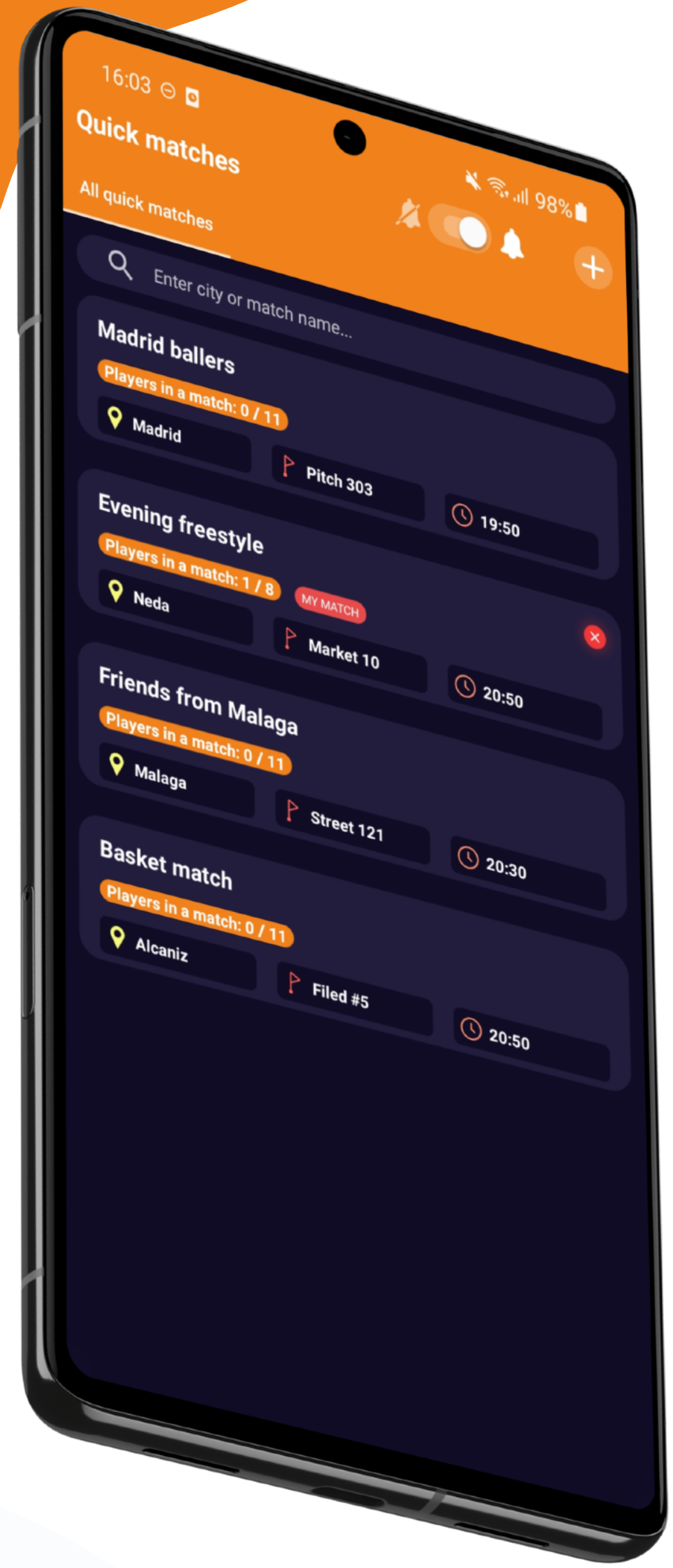


We present to you

Modern IT platform for the development of mass basketball

There is Uber for getting around the city, there is Twitter for news, there is Facebook for communication and there is ESME Basketball for all basketball players and basketball fans





Quick matches in your city

Create a quick match even with a basic profile and start playing in your city

All users in your city with an active match search status will receive a **PUSH notification** and will be able to respond to your application. You can also send an invitation to your friends in messenger or social networks

Create matches with your own name, meeting point, age filter, start time

Ability to create matches for women's and men's teams

The feed of matches and PUSH notifications is adjusted for girls and children, taking data from your profile, to **increase the anonymity and safety** of quick matches

Everyone who joins your quick match will receive PUSH notifications about changes in the match or the composition of the participants, receive all the important information for your match took place

Take the first step in basketball, anonymously, quickly, without difficulties with finding players!

 **Control your quick matches status**

Live basketball - start with ESME Basketball

ESME Basketball is a convenient and powerful service for the development of mass basketball

The system is an administrative panel for organizing sports events, a social network for basketball fans and a business platform for partners and advertisers who are interested in a sports target audience

 Players and teams

 Statistics

 Playgrounds list

 Announcements

 Basketball news your city

 Quick matches

 Personal search


 Sports school

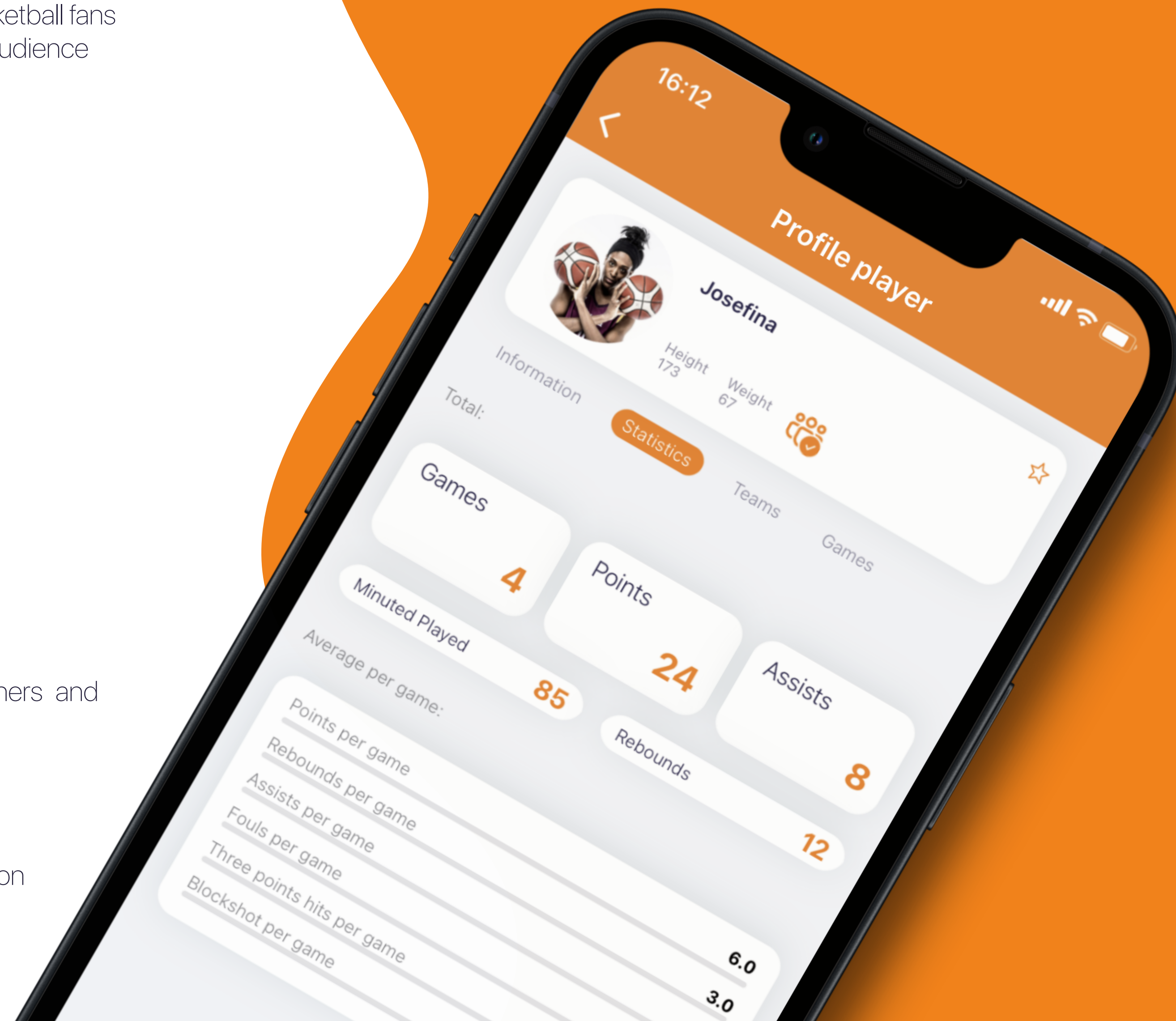
 Playgrounds description

 Tournaments and matches

 Personal business accounts

 Arbitrators, doctors, judges, trainers and etc. additional works in your city

 PUSH notifications: tournament start, match time, training reschedule, information and news, friends match, training organization and many other things.





All the news, photos and reports of mass basketball in your city

ESME Basketball is a user-friendly platform for the development of sports journalists

We present an administrative panel for **writing articles** and news about basketball life in your city, an adapted news feed that helps you find all the necessary information, **placement of advertising** materials and banners of partners and advertisers interested in the target audience

Also we have **paid features** for publishing special materials, you can collect more views in the news feed and make yourself known

Be the first to know the latest news from mass sports and share the most interesting of them with your friends on social networks

Free subscription

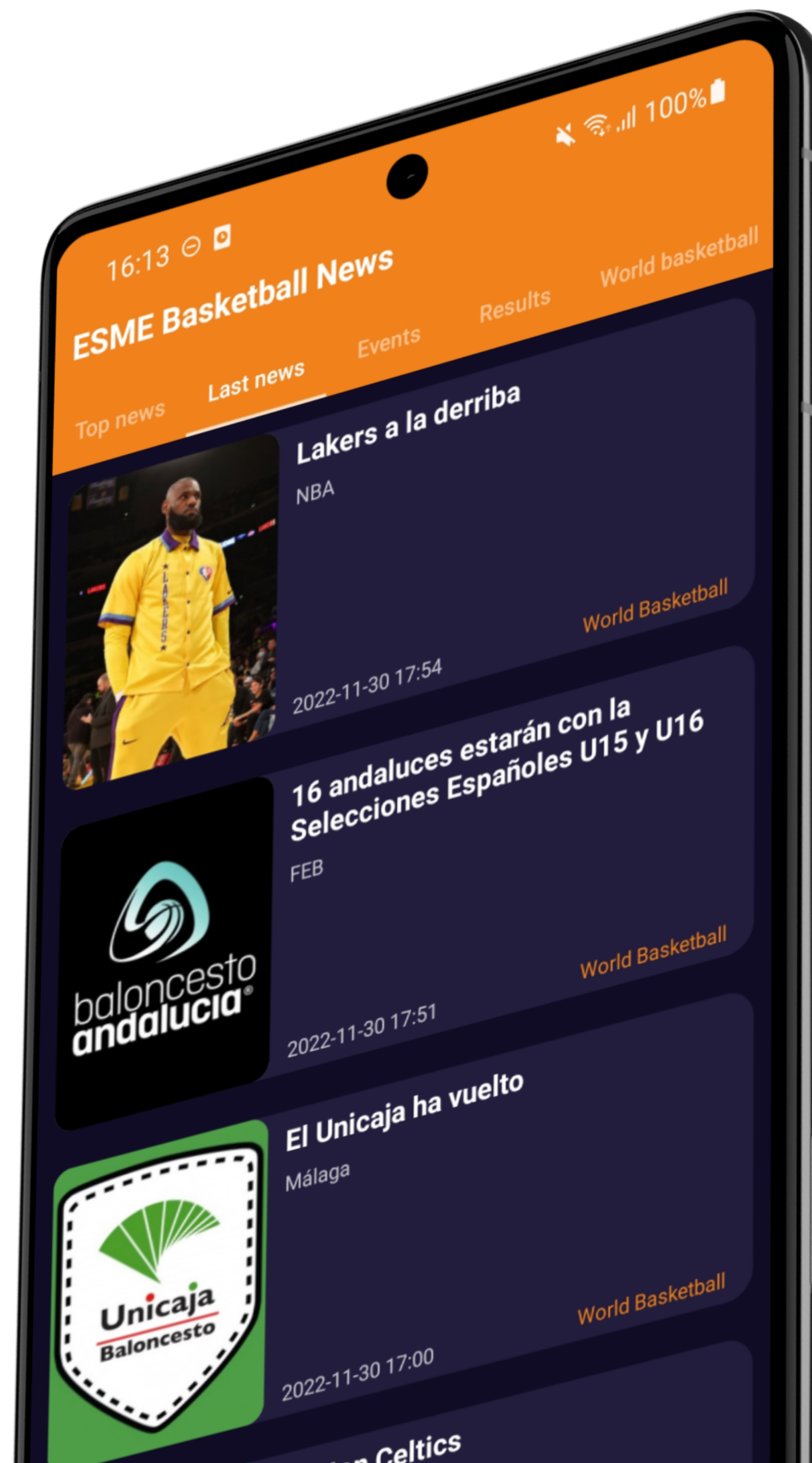
The regular user has free access to the content of the application

Online Basketball

Get settings for all event events, create a team for friends and participate in tournaments, organize matches and tournaments in your city, **become a basketball journalist** in your city or find a basketball player for your training course

Publicity

Latest sports news, statistics, match schedule, events, trends and much more



Competitions

Street teams can compete against each other, collect statistics, register for amateur tournaments and make a statement in the basketball world

Schools

Sports schools are now automated and digitalized. Moreover, schools can host demonstration matches and compete with other teams

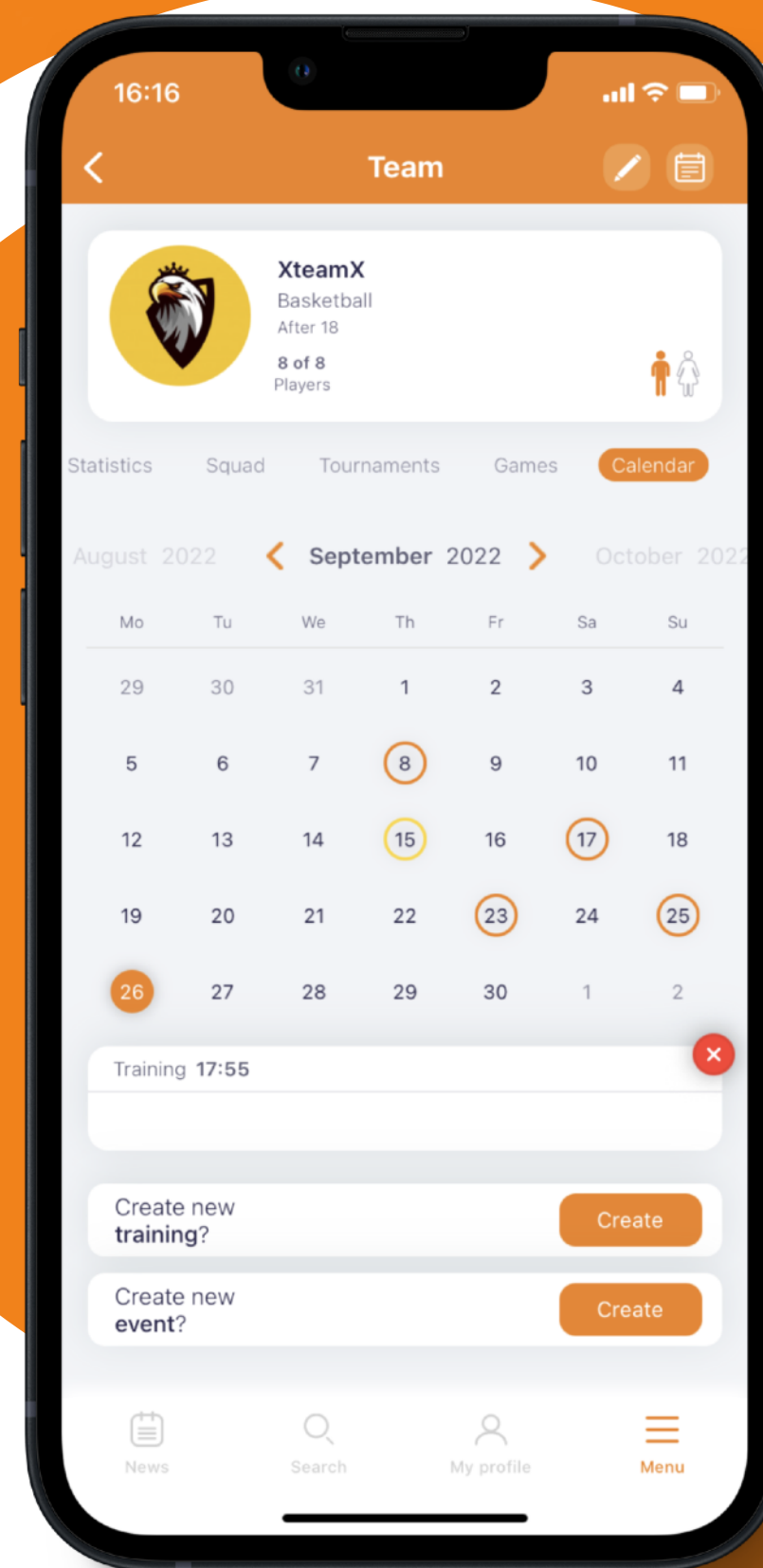
[Check our «Private account» presentation](#)

Talent search

Coaches and clubs can call any player they like for a trial training with a single click or a team from your city may be looking for you

Statistics

Any basketball player who registered in the application will be able to share their success and collect statistics history both in the application and on the project website





Basketball player profile

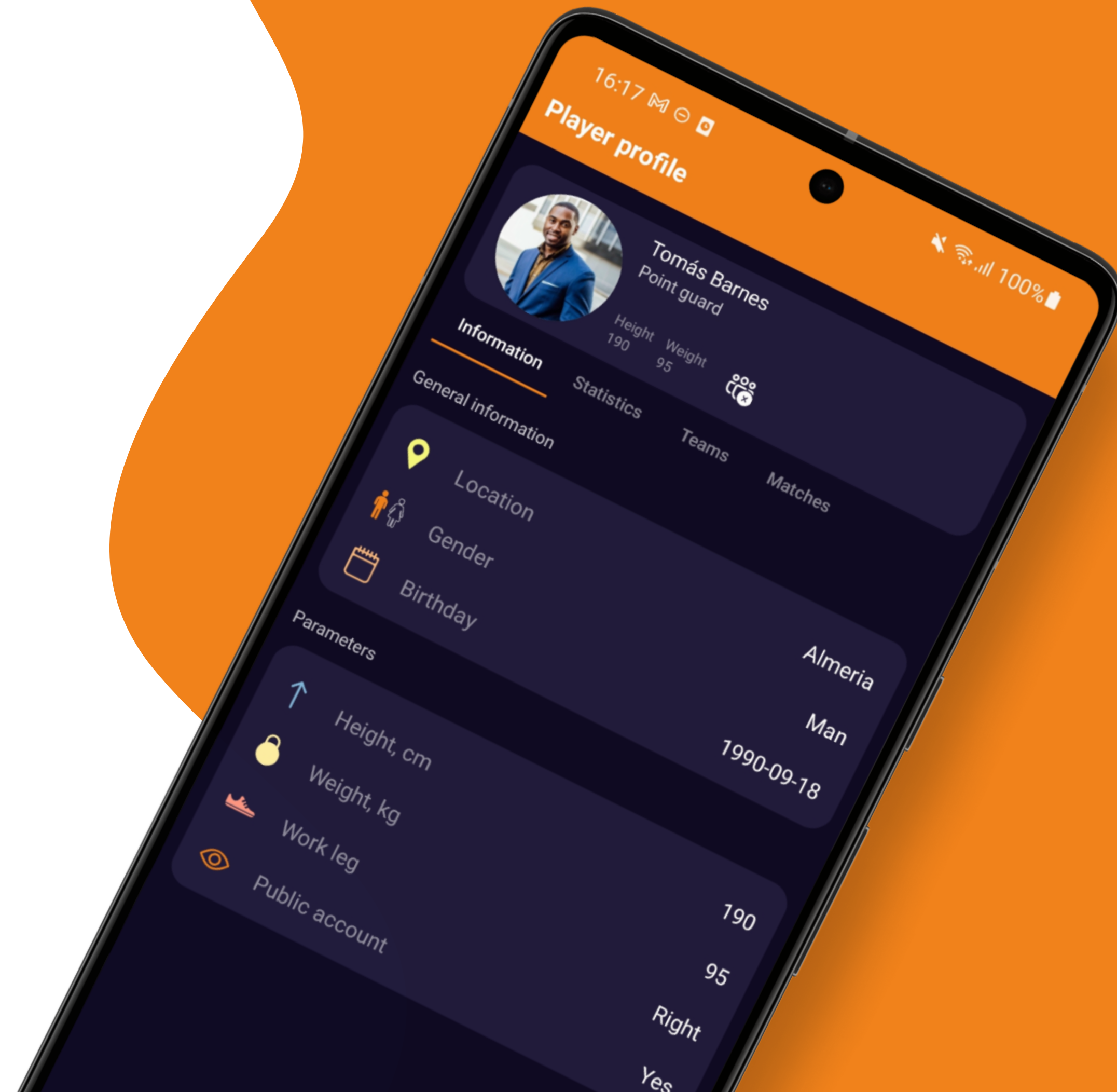
Anyone can post their profile of a basketball player with a description of the position, game skills, strengths and weaknesses, comments of the coach.

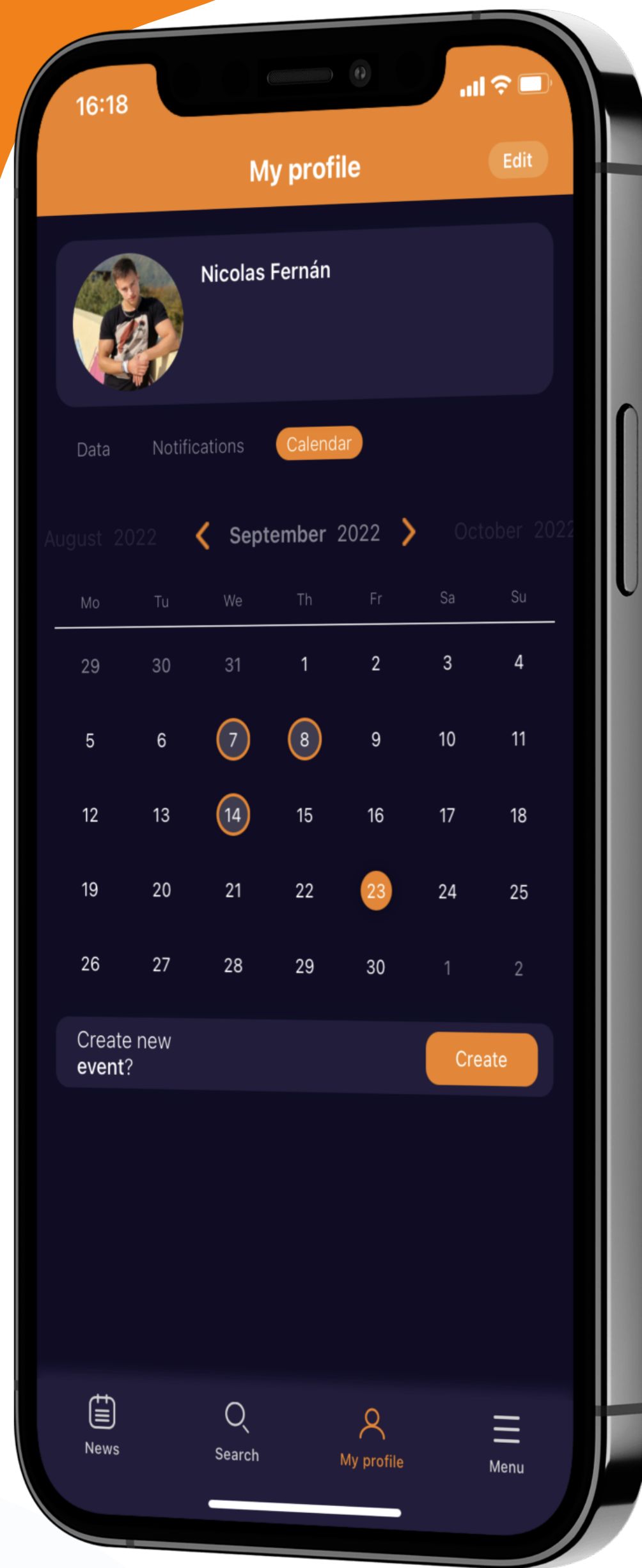
If you confirm the privacy policy, other clubs will be able to view the questionnaire. If the interest is mutual, **one click** is enough to accept the invitation to the team and come to the trial training.

With the application, it will be easier to search for **information about available players** or about teams that need specific players.

With a player profile, you can create team search announcements or receive invitations from other interested teams.

The profile also allows you to store and accumulate **your statistics** of games and results in all tournaments agreed and hosted in the ESME Basketball platform.





Team manager profile

The team can provide information about itself, notify about the search for players and talk about upcoming matches

Tell us about the line-up, list of awards, rating and number of matches

Show your team leaders by points, games played and assists

Find new **players or staff**

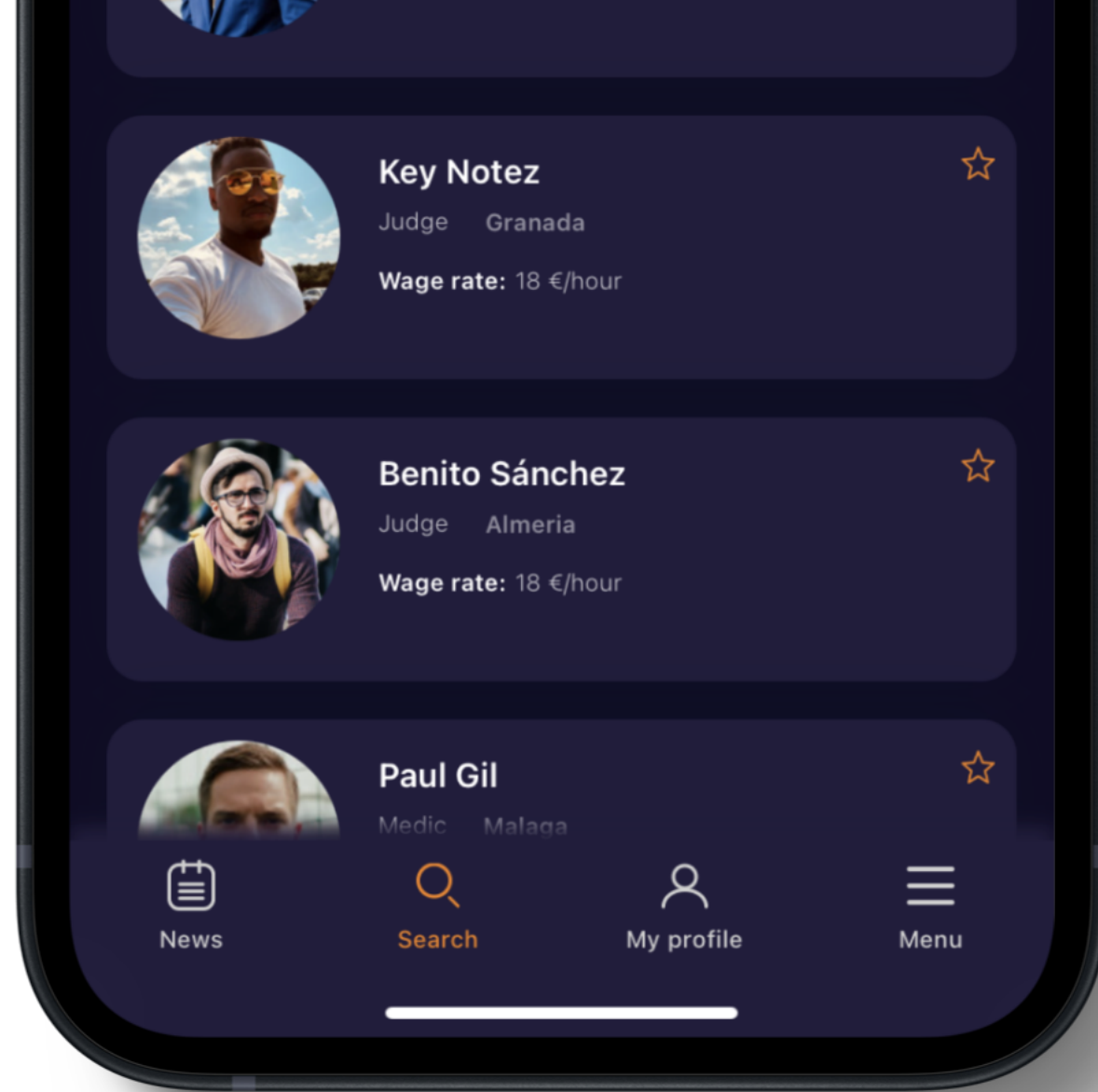
Create a team just for your friends and keep a single calendar of matches and events. Everyone in the team receives

PUSH notifications about events and training on the team calendar

Arrange an extraordinary game, practice your skills in games with amateur teams

Receive notifications within the team about new players, **new information** about the team or tournament victories

A team is not necessarily about playing basketball, it is also about watching basketball events or attending matches with a convenient unified calendar of events for basketball fans



Fast and convenient organization of basketball events

Find a court, gather participants, invite a basketball star to a match and manage game protocols online

Invite teams to events online

Improve the informational background of your event and raise the excitement of teams and fans to a new level

During matches and tournaments, an electronic statistics system will operate, which will display games, a list of the best players, **game results** and a standings online

Each organizer gets full access to the control panel

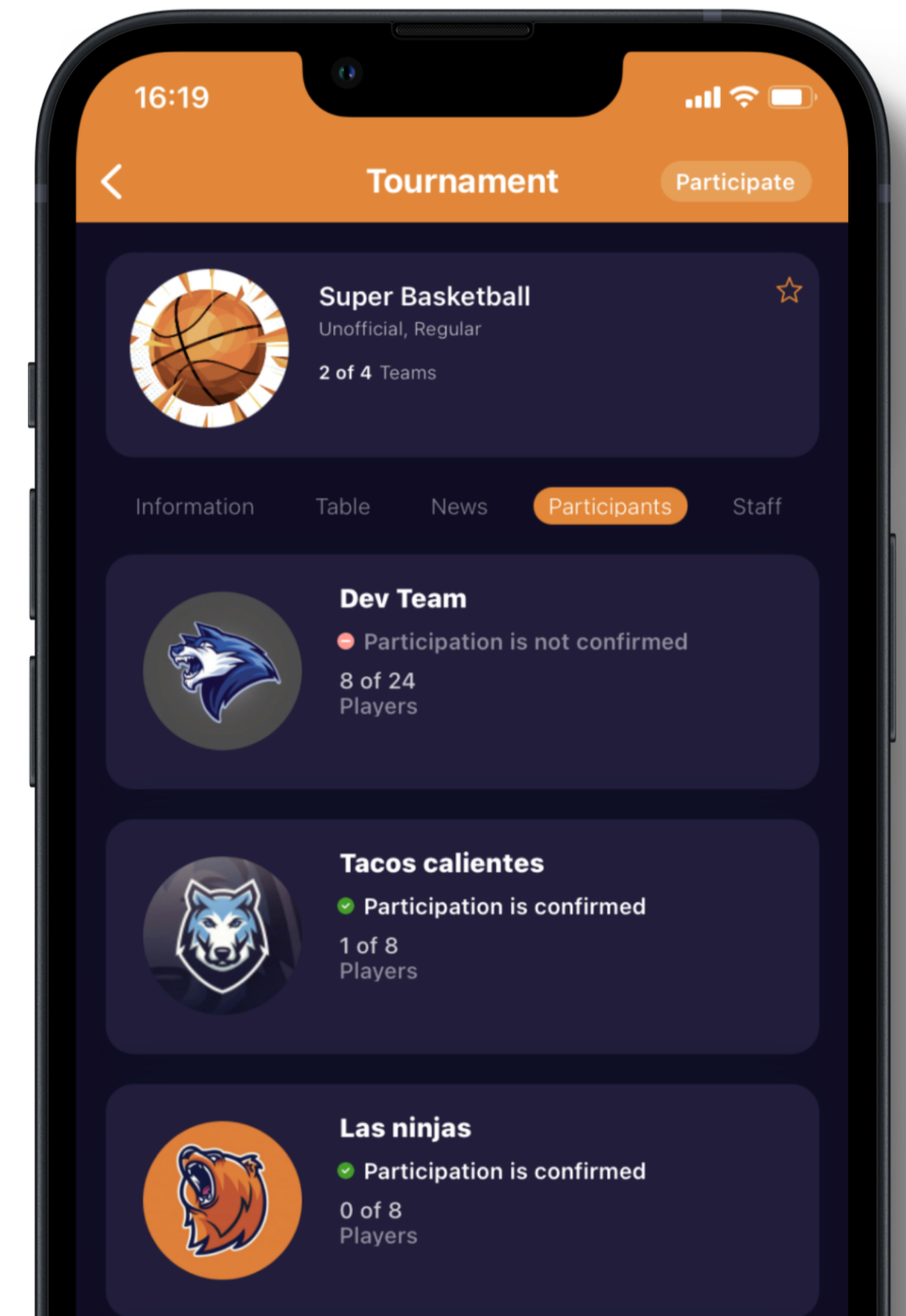
Additional employment service for coaches and referees in one application

Find a coach / referee for a practice or basketball match

Offer your services for basketball amateurs and professional players

Publish your **pro articles** in the news feed

Organize events on the basketball courts





List of basketball playgrounds

Our application is an online service for finding and receive information about basketball playgrounds

All data are **filtered by** date, cost and characteristics of the object that allows the user to select an object for organizing his game quickly and conveniently, no matter what it is - an amateur game or a regional tournament



Actual working hours



Find **best place**



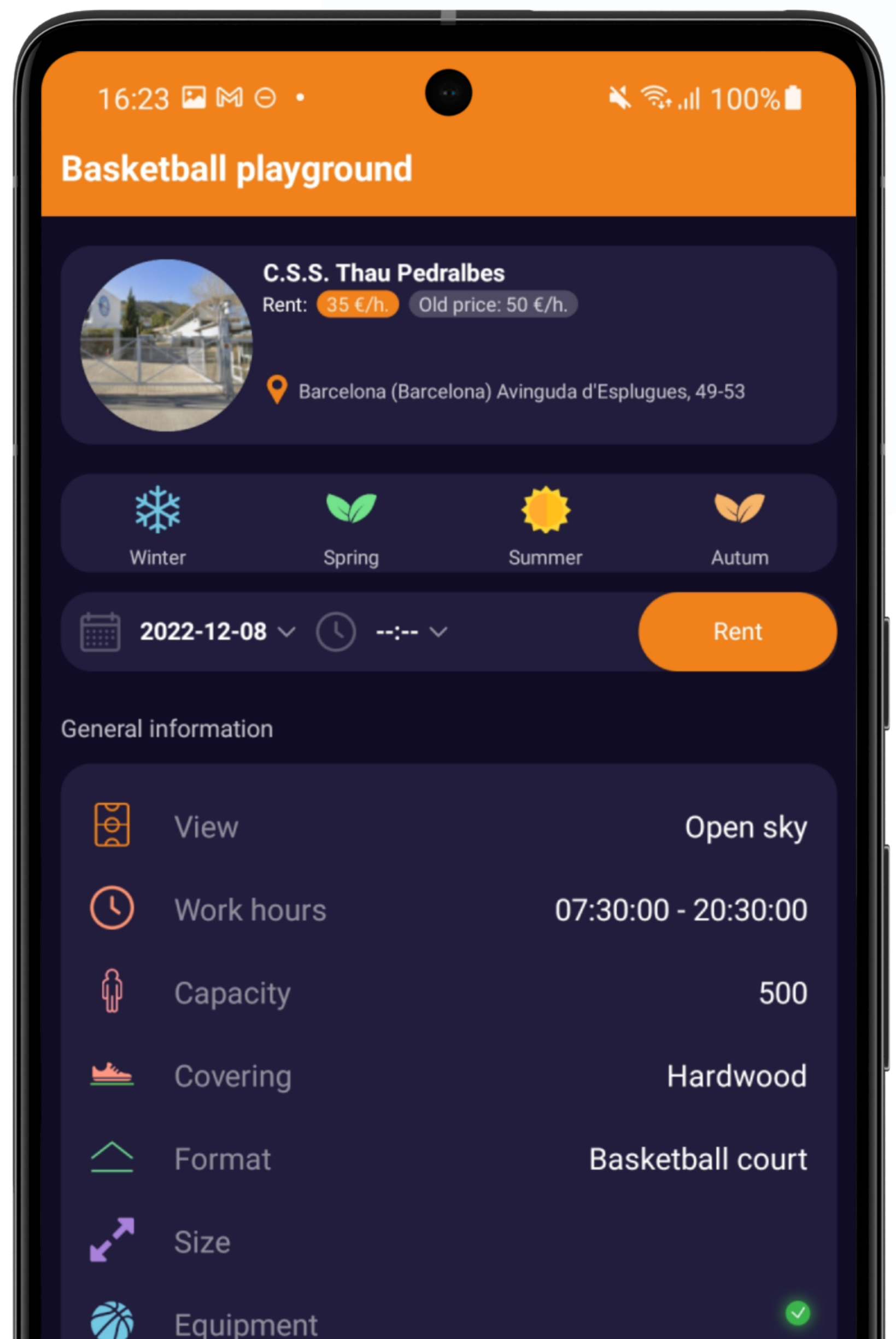
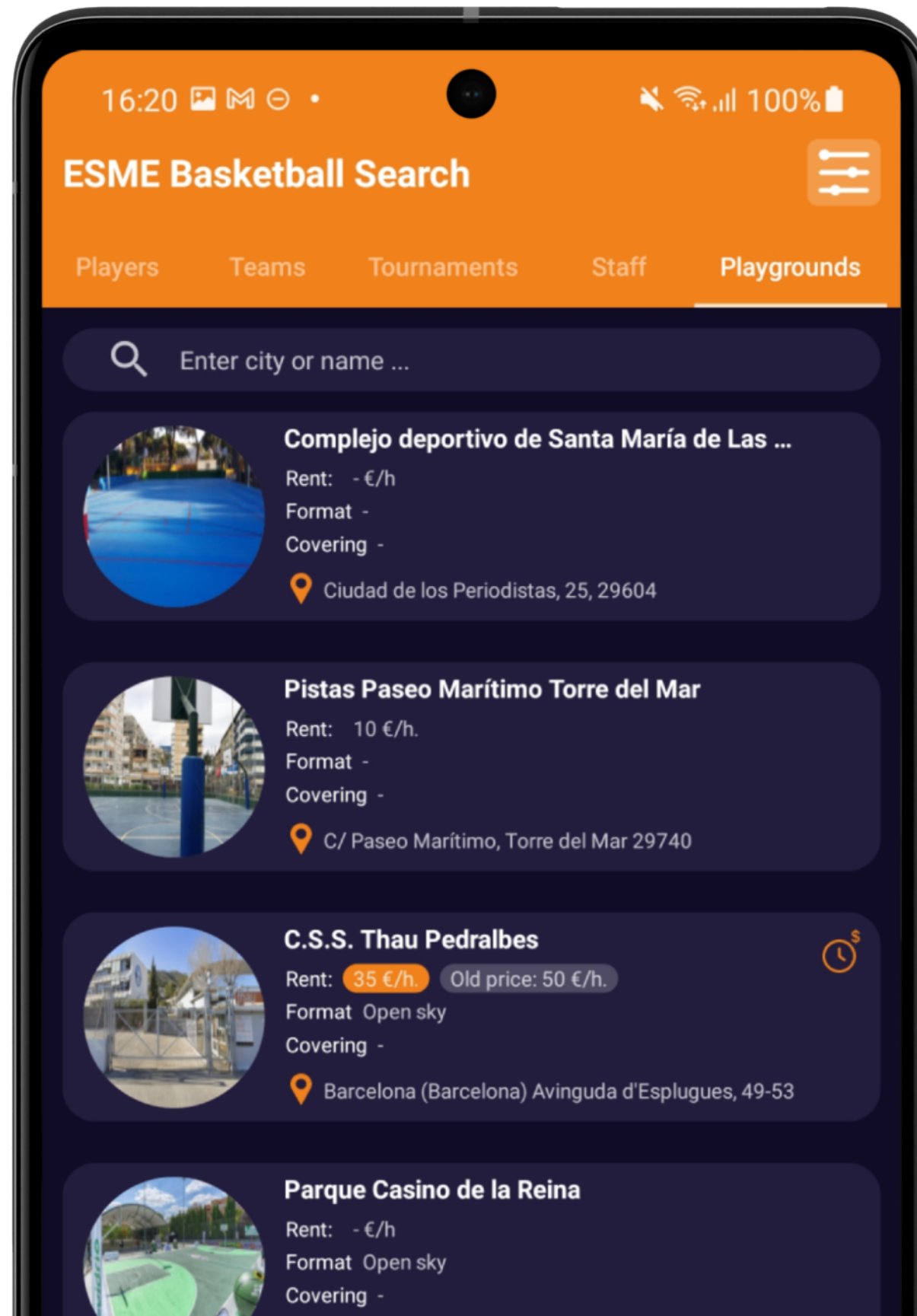
Book for organizers



Create article about events on your playground



More **monetization options** for basketball playground owners



Administrator or owner of basketball playground

Some features that belong to the owner of the basketball playground in his personal control panel.
The set of functions changes in accordance with the instructions of our clients



Online

Track online reservations and offers



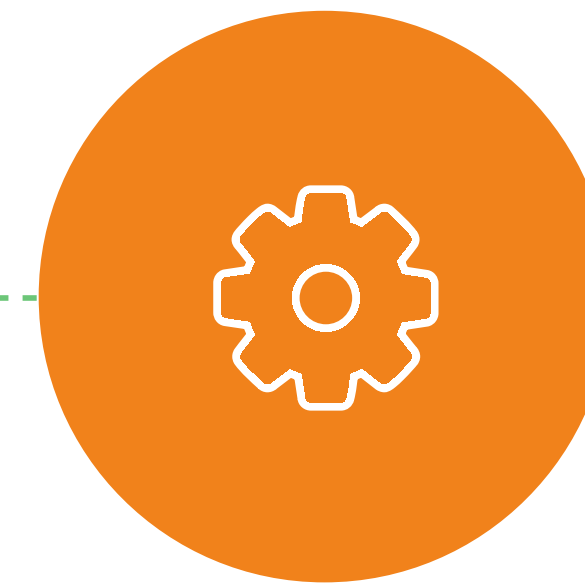
Actual

Set free / busy time, cost of services, rental rules, etc.



Quick

Change work hours in a couple of clicks, create promotions and special events



Structure

Make any changes to the description and characteristics

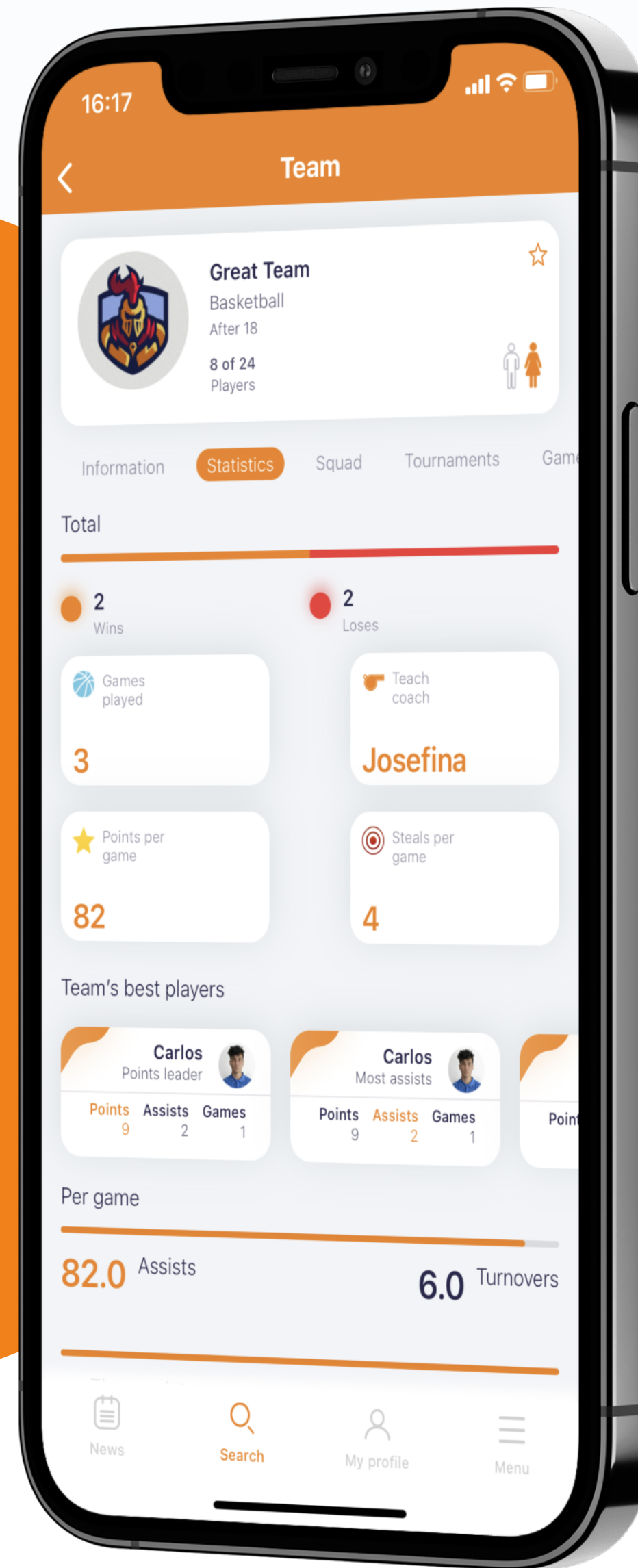


Safe

Tell us about your playground security methods

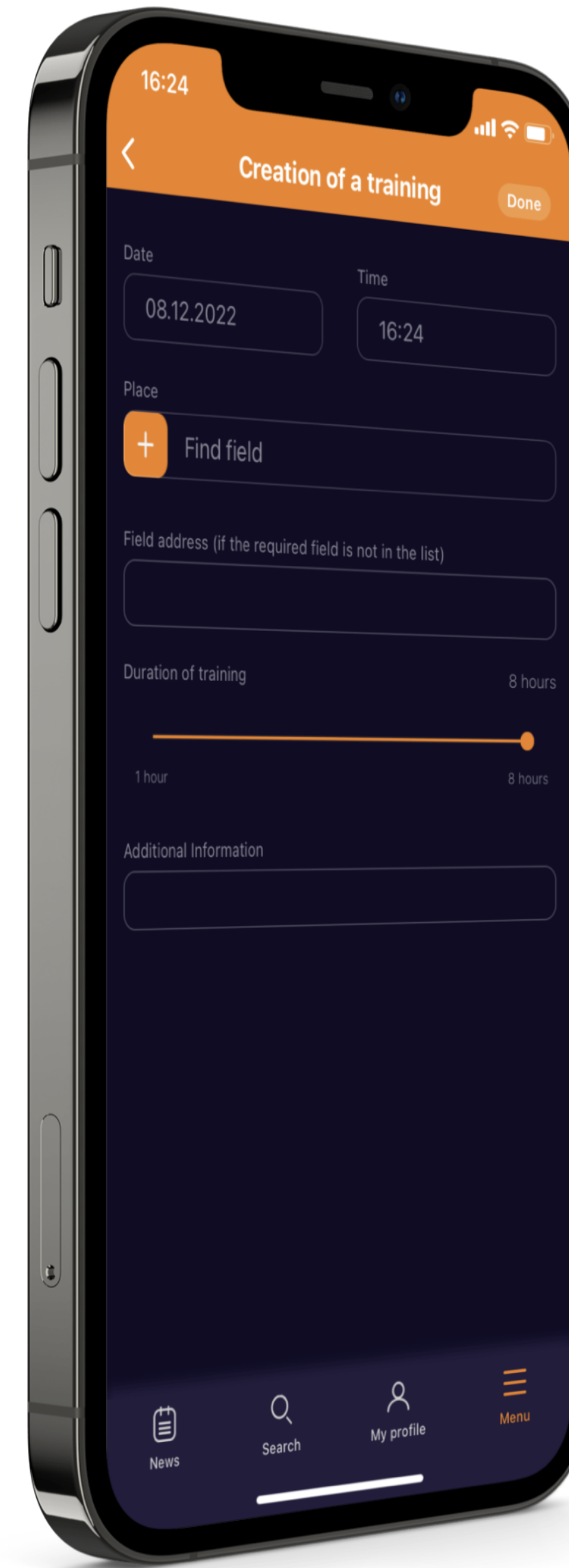
SPORTS SCHOOLS

With the help of ESME Basketball, sports schools and sports clubs can not only tell about themselves but also partially or completely digitalize their work process



SIMPLE CONNECTION

Our team will connect for you a personalized set of functions and provide access to a convenient control panel and training videos on how to work with the system



Push notifications

Push notifications with important information and news for students, parents, staff and anyone else who has access to your platform

Online life

Online enrollment in school, training schedule, transfer of class time, online services and many other things

Safety

Access to your site only for authorized users using a login and password



Basketball team coach



Inform about rescheduling or canceling a training. Organize meetings and matches



Publish news and announcements for team players



Look for new players and schedule trial workouts in one click



Flexible control panel

ESME Basketball has a **flexible control** panel that can be combined for any task. The user can go to the control panel and get access to useful system utilities, manage their tasks from any device: computer, phone, **tablet**

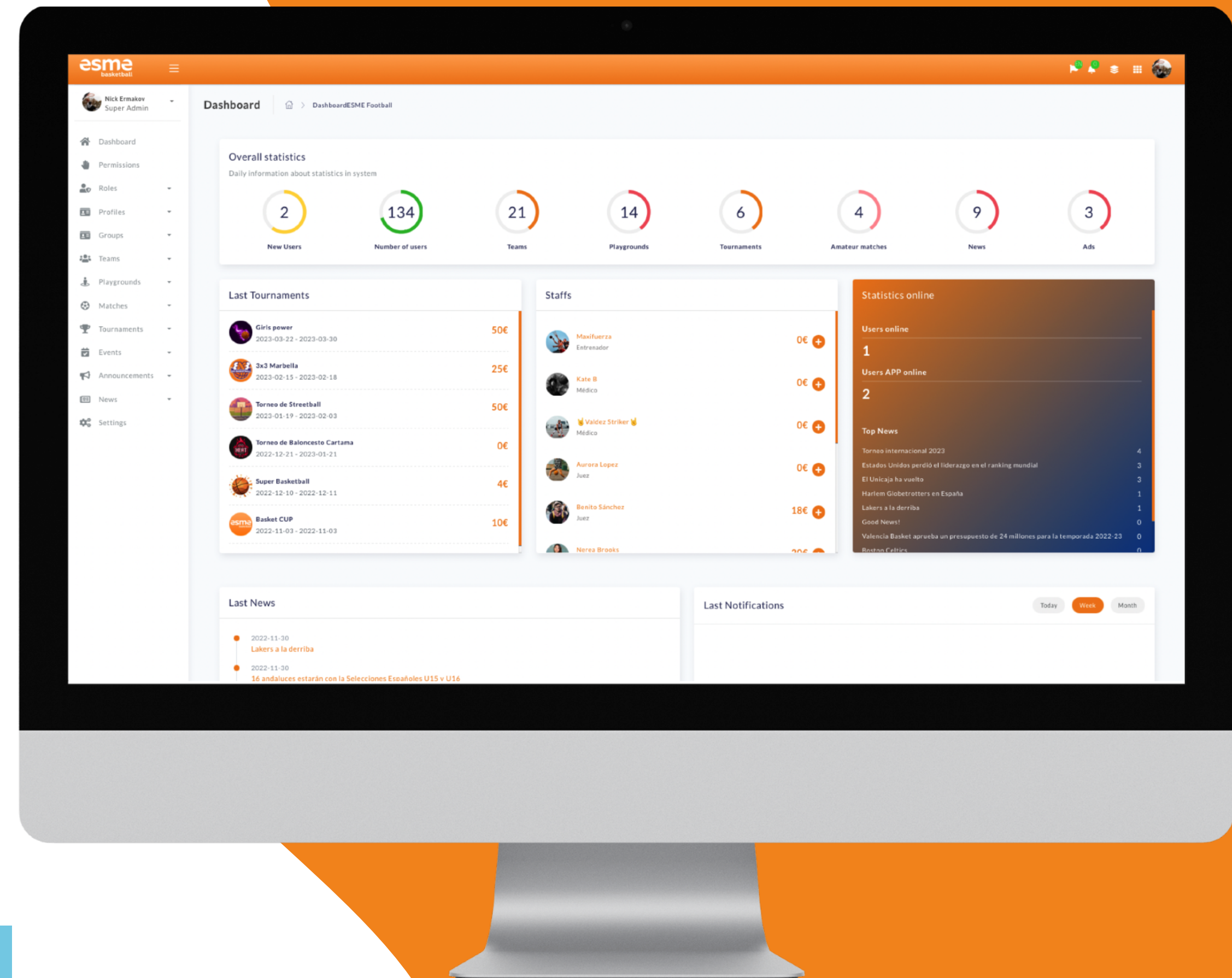
Each professional user (coach, referee, doctor, player, manager, administrator) has access to his personal control panel which is closed to other users

Each of them receives its own **set of functions** necessary for the management and organization of activities. The set of functions increases and changes depending on the needs of our customers

The **attribute system** allows you to create any number of custom fields to attach to any objects, thereby bringing flexibility to the highest degree

We can solve **any unique task** for a separate customer order

ESME Basketball powered by our self develop control panel system:



Platform roadmap

After the launch of the project, we are not going to stop there. Our goal is to expand functional our existing basketball and football apps and services and enter with added ideas in the world of other sports.



2022

Full launch of the ESME Football and ESME Basketball applications



2023

We plan to integrate geodata and interactive maps into ESME Football and ESME Basketball applications



2023

Development and growth of the platform

Globalization

The application will be available to search for teams and tournaments using filters by various criteria

You will **no longer need** to look for acquaintances who will take you to the team and you will not need to wait for single basketball tournaments in your city

Players can find a team, captains or managers can register a team for tournaments, find and compare training playgrounds by location or rental cost

Team coaches will be able to create trial workouts and automatically send notifications to all players with the application installed, **making it easier to find new players** for the team

Sponsors and organizers will be able to create private tournaments and attract dozens of teams to their events, basketball staff will always be aware of the venues and will be able to offer their services.

Playgrounds owners can register their playground and attract more players



Digitalization

The project allows organizers to create tournaments weekly and attract dozens of teams to participate in competitions while everyone involved in the tournament also gets a huge advantage (basketball playground owners / staff, etc.)

Our project is a new step in the **digitalization of the entire basketball** life, which is not limited to professional basketball. There is no more need to search for information on different web sources, now everything is in one place

ESME Basketball is a platform for the development of grassroots basketball, a service for organizing events and **creating new jobs**, a platform for advertising and selling sports goods and services

With ESME Basketball, your life in the world of basketball will **be easier**









Project team

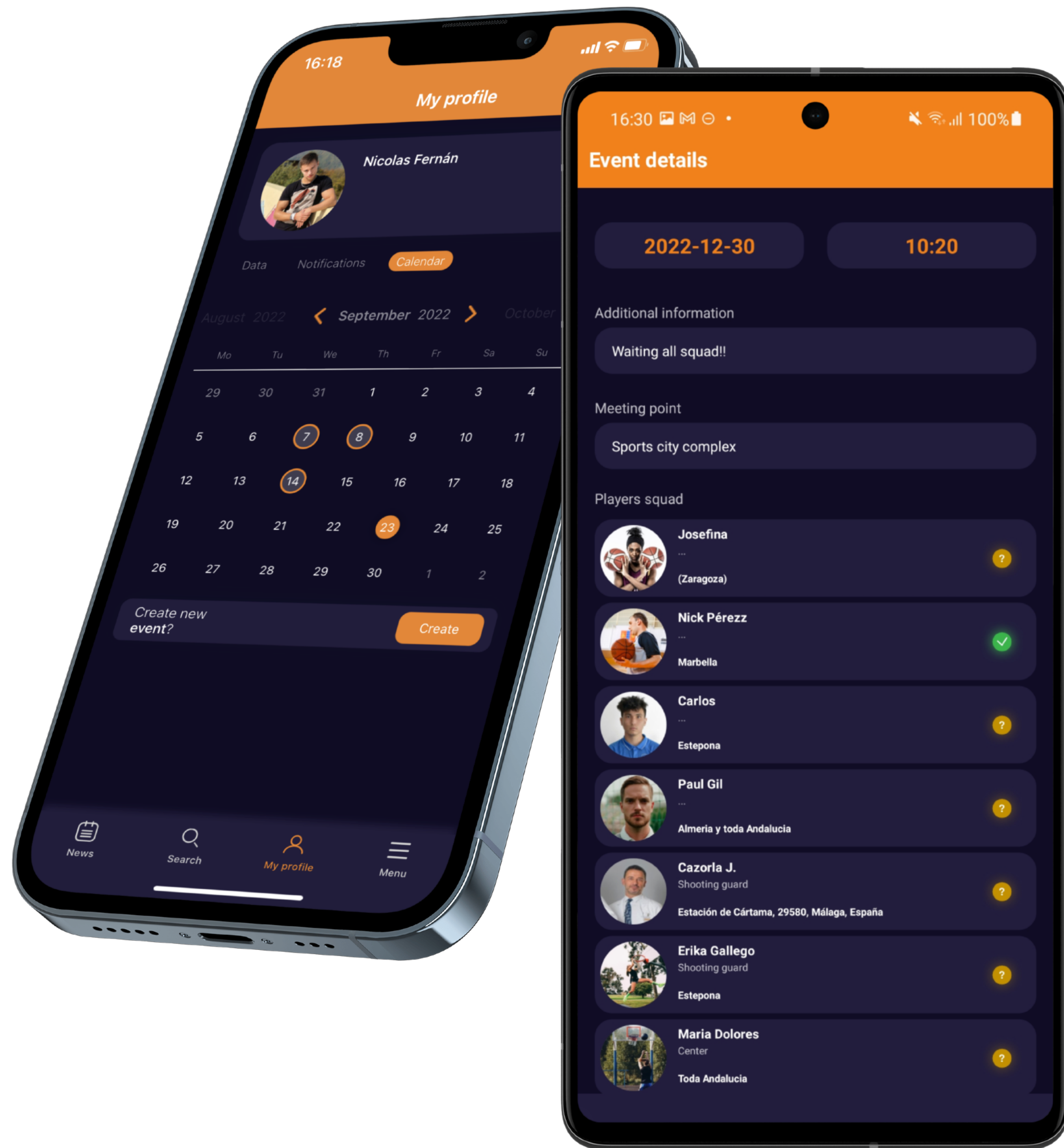
Our team consists of **highly motivated** professionals in the management and development of IT projects with their own resources

We are an association of frontend and backend development, testing, UX / UI design specialists, planners and marketers from around the world: Dubai / Spain / Germany / Georgia



CIO with 12 years experience in implementing high-level projects

- UX/UI Designers 
- SEO and SMM specialists 
- Swift and Kotlin hi-level developer 
- Server / API developers 
- Marketing specialists 
- WEB developers 



Basketball is just the beginning

The service for the development of basketball is just a launching pad for the implementation of our global ideas for the digitalization of sports life

It is now possible to download our ESME Football app for football fans. In the near future, we will launch platforms for other popular sports.

Thank you for your interest in the ESME Basketball platform

For more information, please refer to our resources:

basketball@esmesoft.com

www.esmesoft.com

www.esmisports.com



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